



MRI goes Bold *...new BoldVu™ Digital Displays*

Atlanta, GA – Manufacturing Resources International, Inc. (MRI) is pleased to announce a full line of indoor and outdoor high-definition liquid crystal Digital Displays ranging from 32" to 82" diagonal. The outdoor versions employ MRI's exclusive LED back-light technology to provide direct sunlight white display luminance of 2,000+ nits over any ambient temperature range from -40°C (-40°F) to +50°C (+122°F).

The BoldVu™ series also addresses common operating issues such as in-field servicing and cooling/heating options for direct outdoor use. The patent pending SAM™ (Service Access Module) allows for servicing of critical components without removing the display from its mounting position and the new patent pending CoolVu™ TMS (Thermal Management System) and optional Heaters are designed for outdoor environments allowing for operation in ambient temperatures ranging from -40°C (-40°F) to +50°C (+122°F).

Outdoor versions of BoldVu™ displays have established a new, un-matched industry standard by providing a "true" sunlight readable 2000+ nit brightness using LED back-light technology and AR (anti-reflective) glass. Brightness remains constant over the entire life of the displays at all operating temperatures.

For more information, please contact:

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